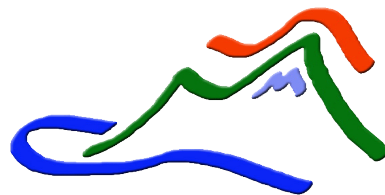




Our Youth Our Future...

Youth
Sponsorship
Programme



BOYLE RIVER
OUTDOOR EDUCATION CENTRE
www.boyle.org.nz

EXPERIENCE THE BOYLE – A JOURNEY OF DISCOVERY

Our Youth Our Future

40 years ago this year, some community visionaries opened the Boyle as a place for their young people to go to the mountains and learn.

Today, in the age of technology, this vision is more than ever relevant. Youth today are spending less time engaging in physical activity and the great outdoors, in favour of more digital time. Schools and parents alike are seeking opportunities to get their kids disconnected from technology and more connected to the natural world - pristine natural bush, mountains and rivers. In our modern, risk averse world, it is increasingly difficult to give young people the opportunity to challenge themselves physically and mentally in the great outdoors. Using structured programmes 'The Boyle' makes this possible in a safe, but challenging environment.

Affordability has driven a wedge between those who can attend and those who can't. The Boyle Youth Sponsorship Programme is aiming to close the gap by subsidising the costs for young people who otherwise wouldn't be able to attend our programmes.

This is your opportunity to join many other New Zealand businesses that are getting involved in their local communities and to show that you care about more than just making a profit!

We invite you to take part in the Youth Sponsorship Programme and enable life changing experiences for young people



YOUR CHANCE TO MAKE ALL THE DIFFERENCE

New Zealand is faced with major issues of teen suicide, drug abuse and crime. Young people increasingly engage with each other in the cyber world and are not learning the personal & social skills necessary to be part of the real-world community. We need to reconnect our youth with their whanau, local and New Zealand communities and help them learn to contribute.

All our Boyle programmes teach these skills as well as immersing the student in the natural environment. They learn empathy, leadership skills, self-management, team work and communication skills and show each individual that they can achieve success by challenging themselves. They learn that they can become a valued member of society.

Participants on Boyle Programmes often report that they:

- Develop communication skills, team work and a feeling of self-worth.
- Have increased self-confidence, initiative and self-reliance
- Increased trust with others and improve relationships
- Experience fun during exciting activities in the outdoors
- Gain a sense of individual and group achievement
- Learn leadership and decision-making skills
- Have increased resilience and respect for others
- Learn the importance of positive behaviours

With your help we can make better communities...



HOW DOES IT WORK?

Your support counts towards your community

In conjunction with you and your nominated school we will identify students that are good kids who may have fallen 'off track' and need help getting some direction back into their life.

We will offer them a place on one of our programmes and organize everything to help them attend.

Students are expected to contribute \$100 of their own money. Fundraising may be undertaken by students to help them cover this \$100. The balance of the fees are covered by your sponsorship.

We have tailored our sponsorship packages to recognise the fact that you are 'doing good' within the community. I am sure you will want to publicise your efforts, and to this end we will help you get that message out there.



Boyle River Outdoor Education Centre is operated by the North Canterbury Alpine Trust, registered with the Charities Commission (CC 29732) & registered with WorkSafe NZ as an Adventure Activities Operator (AAO 395).

We are GST registered 19-264-076. Bank A/C 03-0855-0334129-00

SPONSORSHIP OPTIONS

"Leadership is not all about being confident and doing big actions but about the little things and helping others." Boyle Participant

PACKAGE FEATURES AND BENEFITS	GOLD	SILVER	BRONZE
Number of young people you will help put through the Youth Sponsorship Programme per year	10 young people	5 young people	2 young people
Automatically signed up as a 'Friend of the Boyle' Included on our mailing list for e-newsletters and other occasional updates	✓	✓	✓
Logo featured on our website (also featuring selected Q&A interviews)	✓	✓	✓
Special discounted offer to book your own conference/workshop/programme at The Boyle. For every 10 people booked, receive free places (minimum booking is 10 people)	✓ 3	✓ 2	✓ 1
Featured in a quarterly newsletter with logo, paragraph and website link	✓	✓	-
Logo featured on the scrolling feature on our website homepage and sponsor page	✓	-	-
Press release drafted with your approval and sent to appropriate media contacts, also published on our Facebook page	✓	-	-
Inclusion of logo in our annual report and letterhead	✓	-	-
Marketing content available for promotional use by sponsor	Digital photos of sponsored participants and written Q&A interview with a sponsored participant		
INVESTMENT (Annual)	\$5000+GST	\$2500+GST	\$1000+GST

"Once I realized that everyone was in the same boat, it helped me to be more open and secure with others." Boyle Participant

STARTING YOUR SPONSORSHIP TODAY

Getting underway

1. Download and complete a Youth Sponsorship Programme application form. Available on our website www.boyle.org.nz/youthsponsorship
2. Once received we will be in touch to discuss selection of participants and timeframes.
3. When payment is received we will honour our sponsorship package commitments.
4. We will notify you of the dates when the sponsored participants will attend.
5. After completion of the programme we will send you digital photos and the Q&A interview with the participant to highlight the outcomes for them.
6. Three months before the end of your 12 month sponsorship you will receive an email from us reminding you of annual sponsorship renewal payment.

Can you help The Boyle in other ways?

If you would like to tailor your sponsorship to suit your commercial goals, then we'd love to hear from you. We are always keen to hear from companies that want to undertake their own fundraising for the Boyle when using initiatives in a retail environment or similar.

If you would like to contribute in another way, including one-off donations or bequests, for building upgrades, repair and maintenance or equipment etc. please contact us.

Contact us

Nick Chapman

Development Manager

Phone: (03) 315 7082

Email: nick@boyle.org.nz

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Private Bag 55002, Orchard Road

Christchurch 8154